

# POST SHOW REPORT

منصة متفردة للقطاع الزراعي  
A unique platform for agriculture



## معرض الذيد الزراعي AL DHAID AGRICULTURE EXHIBITION

22-25 يناير | January 2025

اكسبو الذيد | Expo Al Dhaid

Organised by:



Supported by:



Venue:



[aldhaidagriculture.ae](http://aldhaidagriculture.ae)

# SHOW FACTS & FIGURES

Exhibition Duration

**4** Days

**Timings / Entry**

10 am to 6 pm  
(Fri: 3 pm to 9 pm)  
FREE Entry & Parking

**3000+**  
Visitors

**50+**  
Exhibitors

Brands /  
Products on display

**200+** brands  
over **10,000**  
products

Gross  
Occupied Space

**1085** sqm  
(Indoor + Outdoor)  
Gross Occupied Space

OPENING  
CEREMONY



Inaugurated by:  
**H.E. Abdalla Sultan Al Owais, Chairman**  
Sharjah Chamber of Commerce & Industry and  
Expo Centre Sharjah

# EXHIBITOR PROFILE

- Farmers, Livestock breeders and Beekeepers
- Hydroponics
- Urban farming
- Pesticides & Fertilizers
- Horticulture
- Green house construction companies
- Irrigation equipment & supplies
- Seeds & seeding
- Crop protection
- Heavy machinery & equipment
- Storage & logistics
- Processing, sorting & packaging.
- Universities to present agriculture studies & research
- Cooperative societies in the country



- Stakeholders across the agricultural supply chain
- Farmers & farm owners
- Food service suppliers & providers
- Agriculture Engineers / Enthusiasts / Experts
- Agriculture Research Institutes
- Government Representatives
- General Public
- Media & Press

# VISITOR PROFILE

# AN AGGRESSIVE MARKETING and PR CAMPAIGN



**Social Media/Digital Marketing**  
**Reach: 120 M+**  
**Impression: 27M+**



**Outdoor Advertising Campaigns value**  
**AED 280,000**



**Influencer Marketing**  
audience of over  
**3 million**  
followers



**Visitor Promotion SMS Campaigns**  
**300,000+ SMS**



**Press Release Campaign**  
advertising value  
**USD 720k+**



**Press Coverage**  
**120 Arabic**  
**30 English**  
publications within the UAE



**Instagram contest gift**  
**iPhone 16 Pro max**



**Visitor Promotion Email Campaigns**  
**200,000+ emails**  
**2500+**  
VIP E-invitations



# EXHIBITOR TESTIMONIALS

## Alain Gardens Agricultural Machinery

“ We are grateful to everyone who contributed to the success of this event. Our participation allowed us to effectively showcase our range of agricultural equipment, and we are thrilled with the exposure we received. ”

## BUTYL Products

“ Our innovative water tanks and fish ponds are designed to meet the needs of farmers, and this exhibition provided the perfect platform to showcase our products to the regional agricultural community. ”

## Ministry of Climate Change and Environment

“ This exhibition plays a crucial role in supporting the agricultural sector and farmers, embodying our commitment to promoting sustainable agricultural practices through such platforms. ”

## Emirates Bio Fertilizer Factory

“ We had the opportunity to present our bio fertilizer strategies and products to the farming market. We extend our thanks to the organizers for such a well-coordinated event. ”

## Sherwood

“ Offering ideal agricultural solutions, including medicines and insecticides, we participated with our team of engineers and experts to demonstrate our latest technologies and products. We were delighted to take part in this exhibition and share our innovations. ”

# THANK YOU TO OUR PARTNERS, SUPPORTERS AND SPONSORS

Organised by:



Supported by:



Venue:



Strategic Partner:



Main Sponsor:



Elite Sponsor:



Bronze Sponsor:



**BOOK YOUR STAND - ENQUIRE NOW!**

**Zaid Hemood Khalaf Kraty**

E: [zaid@expo-centre.ae](mailto:zaid@expo-centre.ae) | D: +971 6 599 1109 | M: +971 55 997 1741

[www.aldhaidagriculture.ae](http://www.aldhaidagriculture.ae)